



ACBSP REGION 10 ANNUAL CONFERENCE 2025

Date: February 26th to March 2nd, 2025

**Venue: S. P. Mandali's Prin. L. N. Welingkar Institute of
Management Development and Research (WeSchool), Mumbai (In-person)**

Conference website: <https://weconference.welingkar.org/>

Template for Business Pitch Deck (Mandatory)

A business pitch is a concise and persuasive presentation designed to introduce a business idea, product, or service to an audience, often with the goal of securing investment, partnerships, or support. Please use the following sections to prepare the business pitch deck. The business pitch deck should comprise of maximum 12 slides.

1. **Introduction:** Brief overview of your company or idea.
2. **Problem Statement:** What problem are you solving?
3. **Solution:** Your product or service as a solution to the problem.
4. **Market Opportunity:** Size, scope, and potential of the target market.
5. **Business Model:** How do you plan to make money?
6. **Go-to-Market Strategy:** Plan for reaching your audience.
7. **Competitive Analysis:** Competitors and your differentiation.
8. **Financial Projections:** Revenue, profit, and growth forecasts.
9. **Team:** Key members and their expertise.
10. **Call to Action:** What you seek from investors or partners.

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